

**2017 / 2018 RESORTS OF ONTARIO
PREFERRED SUPPLIER DIVISION
BOARD OF DIRECTORS**

PRESIDENT:

Jason R. Travis—The Commodities Group
jt@tcgho.com

VICE PRESIDENT:

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jpritchard@cdbl.ca

TREASURER:

Barry Taylor—Russell Hendrix
btaylor@russellhendrix.com

SECRETARY:

Diane Wilson—Newtech—Vaportek Canada
diane@vaportek.ca

IMMEDIATE PAST PRESIDENT

Doug Rolling—Abell Pest Control
drolling@abellgroup.com

DIRECTORATE:

Mauro Morgani—Luxury Coach
mauro@luxury.to

Resorts Of Ontario Board Liaison

Mark Downing—Fern Resort
markhd@fernresort.com

How to Find Us?

★ **Preferred Supplier Website**

Our Members Tab

- A– Z Listing
- By Category
- Search Engine:
- See Vertical Web Address →

★ **Web Address Tags:**

Trade Show: /Tradeshaw
Full Address on Front of Flyer

MOBILE FEATURE:

★ **ADD us into your Mobile Contact List**

Resorts of Ontario, Michelle Duff
29 Albert St. N., Orillia ON L3V 5J9
705.325.9115
1.800.363.7227
michelle@resortsofontario.com
www.resortsofontariopreferedsuppliers.com
DIRECT LINK FROM RESORTS OF ONTARIO



Scan QR Code
into your phone
or desktop and
save to your
favourites.

Visit the Resorts of Ontario Website and
link to the Preferred Supplier Site.

Go to: www.resortsofontario.com
Hover over: Contact Us (Menu Bar)
Select: Preferred Suppliers

<http://search.resortsofontariopreferedsuppliers.com/>
Search Engine:

RESORTS OF ONTARIO PREFERRED SUPPLIER DIVISION

**Serving
Resorts of Ontario
Members for over
60 years.**



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Resorts of Ontario
Preferred Suppliers**

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Preferred Supplier
Representative today!**
11/03/2017

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Buying?

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Preferred Supplier Division of Resorts of Ontario

About the Preferred Suppliers

The Preferred Supplier Division is an integral part of the Association and Resorts of Ontario has formalized this group to work within Resorts of Ontario to support members in their business/buying needs. Since 1945, Preferred Supplier Members have contributed product, expertise and professionalism to member resorts and the Association.

We encourage our Association members to consider our Preferred Supplier Division in all of your purchasing needs.

Our Mission Statement: *Resorts of Ontario's Preferred Supplier Division's mission is to serve represent and further the collective interests of the Preferred Supplier Division by providing marketing, membership and networking opportunities to the Preferred Supplier members of Resorts of Ontario.*

Please ensure that your Resort Purchasing Department or key buying representatives at your property have access to the Preferred Supplier Web Site/ Mobile feature to assist them in their Request for Quote.

How Resorts Members can help:

- Include Suppliers in your Quotation process.
- More Members = Benefits for all.
- Upload the Mobile Feature.

Buying?

Think Preferred Suppliers First

Why be a Member of the Preferred Supplier Division

- Raise brand awareness, establish consistency through marketing messages
- Create networking communications for present and future business opportunities with Accommodation Industry
- Provide a platform to market your products and services
- Build long term continuity to support a sales promotion campaign
- Sponsorship opportunities at industry events that promote good relations with clients.
- Building partnerships and networking as you create a positive return on investment (ROI).

Resorts of Ontario: Building a Stronger Future

As a member of Resorts of Ontario the Preferred Supplier Division has contributed through participation and financially over the years.

The Preferred Supplier Board of Directors & Committee's participate and sponsor in Association events such as:

- Spring Conference & Trade Show, and Golf Tournament and Christmas Celebration.
- Combined Resorts and Supplier commitment to Camp Trillium have raised \$51,365.61 (09/18/17) with additional contributions being made from resort and supplier members on an individual level as well.
- **Awards program:** Preferred Supplier Partnership Award to recognize Resort properties that support Preferred Supplier Members.
- Development of a Preferred Supplier Web Site with Search Engine with mobile features.
- Preferred Supplier Special Offers E-Newsletter—electronic piece featuring special deals.

Financial Contributions to Resorts of Ontario:

The Supplier Division's financial contribution to the Association benefits ALL Members and strengthens the partnership of both resorts and suppliers respectively. Funds raised through membership fees and programs allow Resorts of Ontario the ability to manage and market advertising opportunities and membership programs to members.

Since 2004 the Suppliers have contributed to the Association:

- Over \$300,000.00—Trade Show (SAXibition & Current Show)
- Over \$400,000—Membership Fees
- Over \$51,365.61 in Sponsorship for Resorts of Ontario events.

The Supplier Division is committed to the growth and sustainability of the Association. **Your consideration of including Preferred Supplier Members as a part of your solicitation of Quotations will benefit Resorts of Ontario and be a catalyst in growing the Preferred Supplier Division.**

Together

**we can build
a better stronger future
with Resorts of Ontario.**